

The University of Maryland College Park

OUTLOOK

September 19, 1988

McKay and Segal Named UMCP Women of the Year



Janet H. McKay, Outstanding Woman Administrator for 1988



Mady W. Segal, Outstanding Woman Faculty Member for 1988

In a new procedure for the College Park campus, two women have been named Woman of the Year for 1988: Janet McKay, former assistant to the chancellor, and Mady Segal, associate professor of sociology. Chosen by the President's Commission on Women's Affairs, the two awardees will be honored in ceremonies at 3:30 p.m. on Tuesday, Sept. 27 in Room 1400, Marie Mount Hall.

Established in 1977, the annual Outstanding Woman of the Year

Award has been presented by the Women's Commission to twelve other women in previous years. This year the selection process was redesigned to recognize outstanding women from both the faculty and non-teaching staff by creating two separate awards. Previously, just one person has been chosen to receive the honor, explains Barbara Williams, chair of the selection committee. McKay and Segal were the clear choices in the new categories.

Ironically, both awardees are away from the College Park campus this

fall, although both will return for the recognition ceremony. McKay left the campus this summer to become an associate provost at Princeton University in New Jersey. Segal is on sabbatical at West Point, New York, where she is visiting professor of sociology.

The citation to be presented to Segal on Sept. 27 will commend her for her scholarly productivity, her campus citizenship and her excellence in the classroom. Author of many scholarly works, Segal's major research interests are in social psychology, including the role of women in society, military sociology, mathematical sociology, family interaction, statistics, and the sociology of education.

McKay will be recognized for campus citizenship, scholarship and advocacy on behalf of women, minorities and all members of the university community. An expert in linguistics, McKay, before becoming assistant to the chancellor, taught courses in linguistics, American literature, history of the English language and composition at UMCP.

Both McKay and Segal will speak at the awards ceremony on Sept. 27.

The ceremonies also will welcome new women faculty and ad-

ministrators. Virginia Beauchamp, chair of the President's Commission on Women's Affairs will describe recent projects in which the commission is involved. Two newly-appointed deans, Kathryn Mohrman of Undergraduate Studies and Laura Sims of Human Ecology, will be introduced.

A reception in the Maryland Room of Marie Mount Hall following the presentations will provide opportunities for the campus community to greet the awardees and welcome new faculty and staff.

Those selected as "Outstanding UMCP Women" in the past are: Elske Smith (1977), Chris Weller (1978), Mary Broadwater and Rita Colwell (1979), Wilhelmina Jashemski (1980), Margaret Bridwell (1981), Eugenie Clark (1982), Shirley Kenny (1983), Marie Davidson (1984), Catherine Atwell (1985), Sylvia Stewart (1986) and Roz Hiebert (1987).

Members of this year's selection committee included: Chair Barbara Williams, Linda Bass, Dolores Bonduant, Mary Cothran, Shirley Friar, Janet Hunt, Linda LeNoir, Caroline Cody, Pamela Parker, Muriel Sloan, Georgia Sorenson and Barri Standish. ■

—Linda Freeman

Dardis Receives Distinguished Alumni Award at Minnesota

Rachel Dardis, a professor of textile and consumer economics at UMCP and the recent recipient of the Distinguished Alumni Award from the University of Minnesota, has come a long way from the young woman in Dublin, Ireland who fancied a career in fashion design.

Dardis, who came to UMCP campus in 1970, is currently doing research on consumer expenditures and international trade in textiles. And that is a far cry from the young woman who journeyed to Paris to study dress design and eventually came to the United States to further her education.

"I've always kept my options open," says Dardis, who came to the

campus after five years on the faculty of Cornell University.

The Distinguished Alumni award was presented to Dardis for her articles published in the areas of international trade and consumer protection.

Dardis came to the United States in 1959 to further her education in textiles. She applied for a job as a high school home economics teacher in New York City but was told that she did not have enough courses in education. Someone suggested that she might take courses at Cornell University. Instead, Dardis applied for

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UMCP To Host 1989 International Conference on University Administrators

The University of Maryland College Park, along with a number of national associations such as the American Assn. of Collegiate Registrars and Admissions Officers (AACRAO), the Council for the Advancement and Support of Education (CASE), the National Assn. of College and University Business Officers (NACUBO), and others, will host the next International Meeting of the Conference of University Administrators.

The major international meeting will be held at College Park from July 23-28 next summer. The sixth in a series of meetings, the session is an outgrowth of activities of the Conference of University Administrators and Registrars and Secretaries in the United Kingdom.

Previous meetings have been hosted in Hong Kong, Canada, India,



the United Kingdom and Australia, according to UMCP Asst. Vice President for Administration John Bielec, who is chairman of the U.S. Organizing Committee. The conference considered two university sites in the U.S.—Stanford University and Maryland—for the sixth international meeting, and ultimately chose Maryland, says

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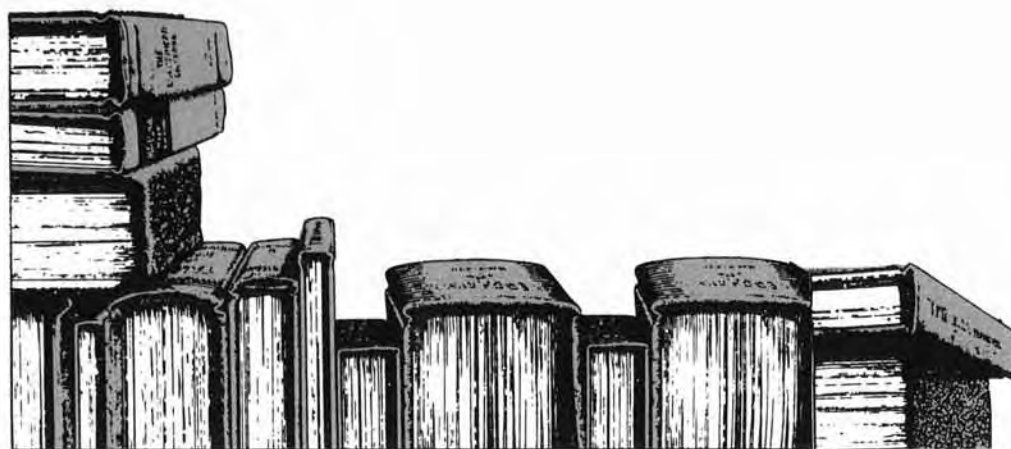
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Alumni to Consider the Future of Libraries

"Library 2000: Creating the Future" will be the topic of the College of Library and Information Service's Alumni Chapter's eighth annual Alumni Day program on Friday, Sept. 30, from 8:30 a.m. to 4:30 p.m. in Room 0109 Hornbake Library. Agnes Griffen, Director of the Montgomery County Library System, and other "futurists" will present technology forecasts and visions of future library/information centers. The CLIS Alumni Chapter also will present its annual Alumnus of the Year Award. A \$35 registration fee covers the program, parking, lunch, morning and afternoon refreshments, and a donation to the scholarship fund. For more information call Esther Herman at 454-2590.



RESEARCH UPDATES

Entomologist Studies the Ornate Moth's Poisonous "Nuptial Gift"

The poison in a rattlebox plant is potent enough to kill an unsuspecting, hungry cow. But as Dave Dussourd and his colleagues at Cornell University have discovered, certain moths have developed a unique taste for this toxic weed.

Dussourd, a research associate in the UMCP Department of Entomology, has studied how the ornate moth and other species of moths and butterflies feed on poisonous plants and then use that poison for their own protection and protection of their offspring.

It is another example of the insects and the plants squaring off in their evolutionary duel. And at this time, the moths in this case seem to have the upper hand.

The rattlebox plant and other species of weeds, have developed highly poisonous alkaloids that cause severe sickness and even death to most animals that eat the plants.

But the ornate moth has developed a resistance to the poison, and as caterpillars, they chomp away at the alkaloid-laden plants for their source of food.

The caterpillars internalize the poison to protect themselves from predators. Apparently, the predators do not like to feed on caterpillars that have eaten a considerable amount of alkaloids.

"Tom Eisner and colleagues at Cornell have offered caterpillars and moths with or without alkaloid to predators. The predators invariably seem to go for the ones without the alkaloid," Dussourd says.

The ornate moth uses the alkaloid for another critical purpose — reproduction.

The female moth releases a pheromone, a chemical signal, to attract male moths. When the male or-



Ornate moths mating

nate moth is close enough to the female, he puffs up sacks called cornmata and releases a pheromone derived from the alkaloid.

He does not release all his alkaloid in the pheromone, but enough to let the female know his "alkaloidal worth."

Every male does not have the same amount of alkaloid, Dussourd explains. Seeds on the rattlebox plant have the highest concentration of alkaloids, and males that feed on the seeds as caterpillars have more alkaloid in their system than males that feed on the leaves of the plant.

The low alkaloid males produce little if any pheromone. Cornell biologists documented that females mate preferentially with males

possessing the alkaloid pheromone. A male moth perhaps could "lie" and release a lot of the alkaloid in his pheromone.

"But the male apparently is honest," Dussourd says. "Why doesn't he cheat to get the female? We'd like to know the answer to that question."

During mating, the male "gives" some of his alkaloid to the female. It is this process that Dussourd and his colleagues documented in the August 16 issue of the *Proceedings of the National Academy of Sciences*.

The female then transfers this alkaloid gift from the male, along with her own alkaloid, to her eggs. Dussourd and his collaborators found that the alkaloid protects the eggs



A queen butterfly feeds on the roots of an alkaloid-rich plant.

from predators such as lady bird beetles.

"We offered each lady bird beetle clusters of 10 eggs," Dussourd explains. "The beetle would typically eat only one of the eggs that contained alkaloids, then abandon the rest. Apparently, they didn't taste too good."

The ornate moth is slightly unusual in that both the male and the female contribute their alkaloid to the eggs. In many other cases, such as the queen butterfly, the male alone acquires the alkaloids, Dussourd says.

"In any case, the pheromone that the male moths and butterflies make from alkaloids appears to advertise their ability to fend off predators and to pass that protection to the next generation." ■

—Jan Barkley

Poulos Named Director of Biotechnology Research Center

Thomas L. Poulos, UMCP professor of biochemistry, recently was named director of the Center for Advanced Research in Biotechnology. He previously had served as acting director of CARB.

Walter J. Stevens, a National Bureau of Standards (NBS) computational physicist, was named associate director.

CARB was founded in February 1984 as a first-of-its-kind joint effort of The University of Maryland, NBS, and Montgomery County, Md. It is one of four research centers in the Maryland Biotechnology Institute.

CARB's mission is to fashion a world-class research center in protein engineering, structure, and function. In protein engineering, scientists alter a protein's atomic structure to enhance the protein's useful properties.

"Protein engineering is the future direction of biotechnology," Poulos says. "While a number of institutions enjoy expertise in crystallography,



Thomas Poulos

molecular biology, or NMR spectroscopy, few have all these techniques focused on a common theme. What's unique about CARB is the application of these tools to protein structure and function problems under one roof."

This fall, CARB will open its new 33,000-square-foot laboratory and office building in Rockville, MD. ■

NEH Supports Travel by UMCP Researchers

Three College of Arts and Humanities faculty members will conduct research this year with the help of National Endowment for the Humanities travel grants.

John McCusker, professor of history, Marsha Rozenblit, associate professor of history, and Martha Nell Smith, assistant professor of English, are among 287 scholars nationwide receiving \$750 grants enabling them to conduct research in libraries, archives, museums and other institutions throughout the United States and abroad. The grants are designed to assist scholars whose research could not progress satisfactorily without consulting sources at distant locations.

McCusker will travel to Amsterdam to continue research on his study of sugar prices and sugar markets in early modern Europe.

Rozenblit will do research in Jerusalem as part of her study on the impact of World War I on the Jews of Austria-Hungary.

Smith will travel to Harvard University to continue research on gender, poetics and the publications of Emily Dickinson. ■

OUTLOOK

Outlook is the weekly faculty-staff newspaper serving the College Park campus community.

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Letters to the editor, story suggestions, campus information & calendar items are welcome. Please submit all material at least three weeks before the Monday of publication. Send it to Roz Hiebert, Editor Outlook, 2101 Turner Building, through campus mail or to The University of Maryland, College Park, MD 20742. Our telephone number is (301) 454-5335.



Campus Senate to Discuss Tuition Remission and Merit Pay

Acting President William E. Kirwan will deliver his "State of the Campus" address at the first fall meeting of the Campus Senate Monday, Sept. 19. Other items on the agenda include election of Executive Committee members and presentation of two resolutions, one concerning the annual salary review and merit pay for classified employees and the other on the extension of tuition remission benefits for faculty and staff. Senate meetings are open to all the campus community. The senate meets in Room 0126 of the Armory from 3:30 to 6:30 p.m. Call x4549 for info.

Quebedeaux Honored by Horticulture Society

At a ceremony on the Michigan State University campus on August 8, Bruno Quebedeaux, chair of the UMCP Department of Horticulture, was honored as a Fellow of the American Society for Horticultural Science. Fellows are elected in recognition of outstanding contributions to the science, profession, or industry of horticulture.

Renovation Will Bring New Sound to Tawes Recital Hall

After being gutted and rebuilt over the summer, Tawes Recital Hall is ready to do properly what it has always done — play host to musical events.

Since being constructed in 1965, the recital hall has hosted countless concerts, recitals and rehearsals. Unfortunately, the original architects had not planned the hall as a performance space, says Jack Cooper, assistant to the chair of the music department.

The recital hall had been designed and constructed as a multi-classroom and lecture hall. Only after it was built did it come to be seen as the best available room for small music events.

Consequently, problems with sightlines, lighting, acoustics, and recording facilities have plagued per-

formers and audiences in the hall over the years. The \$350,000 renovation of the space which began in June should correct these problems, Cooper says.

The renovated hall will be inaugurated with a concert 8 p.m. Sat., Oct. 22, featuring new UMCP music faculty members Anne Koscielnny and Daniel Heifetz. Koscielnny is a pianist and Daniel Heifetz a violin. A reception will follow the concert.

The entire interior shell of the hall has been rebuilt in the effort to improve acoustics. The work will eliminate areas in the current design which trap sound or deflect it in undesired directions. The shell will also prevent sound from bleeding into the hall from nearby practice rooms — another problem with the

current structure.

The stage has been enlarged to accommodate events, such as chamber opera, that don't fit in the current facility, and it is being reshaped to help improve acoustics and sightlines. The renovated hall includes areas designed for recording equipment and a lighting projection room.

The renovated hall will seat 170 people compared with the current capacity 235. Music department officials find the trade-off of seating for an improved facility well worth it. "We expect to have a gem of a small concert hall," Cooper says. "This will be a first rate space for music to be played in."

—Brian Busek

Satellite TV Course on User Interface Strategies Set for National Broadcast

"User Interface Strategies '88," a two-day course featuring four of the country's leading authorities on expanding the application of computers, will be broadcast nationwide via satellite October 5 and 12 to more than 200 universities and open sites at cities throughout the country.

Produced by the University of Maryland Instructional Television System, the course will be of particular interest to user interface designers, programmers and software engineers, human factors specialists, software evaluators and systems analysts and managers in the computer and communication fields.

The user interface is a central focus for expanding the application of computers, explains Ben Shneiderman, associate professor of computer science, director of the Human-Computer Interaction Laboratory and a member of the Institute for Advanced Computer Studies at UMCP.

Recently, an increasing number of researchers, designers, programmers and users have become intrigued by new user interface ideas. During this two-day course, the four experts will offer their perspectives on user interface and suggestions about developments for the future. Demonstrations, new software tools, guiding principles, emerging theories, and empirical results will be presented.

The Oct. 5 course will feature Shneiderman and Thomas W. Malone, Douglas Drane Career Development Associate Professor of Information Technology and Management at the School of Management of the Massachusetts Institute of Technology. They will discuss "New User Interface Ideas and Hypertext" and "Computer



Supported Cooperative Work: Using Information Technology for Coordination."

The Oct. 12 course will feature Donald A. Norman, professor of psychology at the University of California, San Diego, director of the Institute for Cognitive Science, and author of *The Psychology of Everyday Things* published earlier this year. It will also feature James Foley, professor and chairman-elect of the Dept. of Electrical Engineering and Computer Science at George Washington University. They will discuss "Using Centered System Design: Emphasizing Usability and Understandability" and "Tools for Designing and Implementing User-Computer Interfaces."

Course fee is \$220 per participant. For registration and information about attending call the ITV office at 454-8955. ■

Minnesota Honors Dardis

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a teaching job based on her Paris experience and was hired to teach apparel design.

Dardis left Cornell to attend the University of Minnesota, where she received her master's degree in 1963 and her PhD in Economics with a minor in Agricultural Economics in 1965.

During the Distinguished Alumni Award program, Dardis presented a seminar on "Risk Regulation and Consumer Welfare," which will be published in the "Journal of Consumer Affairs" this fall.

Dardis is widely published with more than 90 articles in the areas of textiles and consumer economics. She was program co-chair for the 1988 Annual Conference of the American Council on Consumer Interests. ■



Rachel Dardis

International Conference Coming to College Park

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Bielek. He noted that Maryland has strong international ties, including with such programs as the China Exchange, International Education Services (including the Study in London Program), an active International Affairs Office, the International Development and Conflict Management Center, and international program offices in colleges such as Life Sciences and Agriculture. Bielek became involved with the United Kingdom Organizing Committee in 1984 when he was granted a rare "administrative" Fulbright to review policies for prioritizing university resource allocations in the United Kingdom and has since been a frequent contributor to United Kingdom resource development strategies.

The meeting will cover all aspects of university administration from techniques of revenue allocation, organization and governance, fund raising and image building, to the impact of technology on administration. The theme of next summer's meeting will be "Administrative Excellence in Higher Education—the International Dimension."

Keynote speakers will include such

persons as Robert Atwell, president of the American Council on Education; Kenneth Mortimer, president of Western Washington University; Thomas Murnane, senior vice president for development at Tufts; and William E. Kirwan, acting president of the College Park campus.

Aside from the conference activities at College Park, participants will visit area colleges and universities, including George Washington, Georgetown, Catholic, Johns Hopkins, Howard, and American, as well as Prince George's Community College. They also will attend a number of social activities such as a reception hosted by Prince George's County Executive Parris Glendening. Representative Steny Hoyer has reserved the Caucus Room of the Cannon House of Representatives Bldg. for a reception hosted by the Washington-based national associations.

To date over 800 inquiries from 75 countries, including more than a dozen embassies, have been received concerning meeting attendance, says Bielek. Persons seeking additional information may contact him at 454-5421. ■

—Roz Hiebert

Calendar

September 19-28

Guarneri Open Rehearsal

The first open rehearsal of the season with the Guarneri String Quartet will take place on September 19 at 5 p.m. when they read through the Grieg String Quartet in G minor, op. 27. Due to renovations in Tawes Fine Arts Building, this rehearsal will be held in the reading room of the music library, room 3210 in Hornbake Library. Admission is free. Call x6669 for information.

19 MON

Mathematics Lecture: "The Geometry of Curves," Scott Wolpert, 3 p.m., 3206 Mathematics Building. Call x3762 for info.

Horticulture Lecture: "Potential of Maryland's Peach and Nectarine Industry," Blair Busenbark, 4 p.m., 0128b Holzapfel Hall. Call x3614 for info.

Space Science Seminar: "Theoretical Studies of the Pickup of Newborn Cometary Ions," John D. Gaffey, Jr., 4:30 p.m., 1133 Computer/Space Sciences Building. Call x7313 for info.

Guarneri String Quartet, open rehearsal, 5 p.m., Music Library, 4th floor, Hornbake Library. Call x6669 for info.

Water Aerobics Begin: every M,W,F, 5-6 p.m., Preinkert Field House. Call x3124 for info.

20 TUE

Registration for Golf, Sept. 20-26. Call x3124 for info.

Field Hockey vs. American, 4 p.m., Denton Fields. Call x2123 for info.

The Dead, movie, 4 p.m. today, 7 p.m. today through Sept. 25, Hoff Theater. Call x2594 for info.*

Big Business, movie, 9:30 p.m. today through Sept. 25, 4 p.m. Sept. 22, Hoff Theater. Call x2594 for info.*

21 WED

Counseling Center Brown Bag Lecture: "An Investment In Youth," Hilda Crespo, The ASPIRA Association, a Hispanic community development organization, noon, 0106 Shoemaker. Call x2937 for info.

Writers Here and Now poetry reading, Reed Whittemore, 4 p.m., Katherine Anne Porter Room, 3rd floor, McKeldin Library. Call x2511 for info.

Architecture Exhibit: "A Victorian Playground: The People, The Place and The Architecture of Cape May, New Jersey," through October 26, reception Sept. 28, School of Ar-

chitecture Gallery. Call x3427 for info.

Registration for Volleyball, Sept. 21-27, 8:30 a.m.-6 p.m., Reckord Armory Lobby. Call x3124 for info.

22 THU

CHPS Colloquium: "Blowing Hot and Cold: Theories of the Origin of the Solar System," Stephen Brush, 3:30 p.m., 0126 F.S. Key. Call x2850 for info.

Literary Theory Lecture: "An American Tragedy or the Promise of American Life," Walter Benn Michaels, Johns Hopkins University, 4 p.m., Maryland Room, Marie Mount Hall. Call x2511 for info.

Black Women's Council Fall Welcome for new and returning students, 3:30-6 p.m., Nyumburu Cultural Center, 3125 South Campus Dining Hall. Call x4124 for info.

Reception for International Students, Faculty and Visiting Scholars, 4-6 p.m., Art/Sociology Atrium. Call x6050 for info.

23 FRI

Mental Health Lunch 'N Learn Conference: "Brief Solution-Oriented Therapy, Including Family Therapy," Colm Gage, noon, 3100 University Health Center. Call x4925 for info.

Women's Studies Assembly, 3-5 p.m., Maryland Room, Marie Mount Hall. Call x3841 for info.

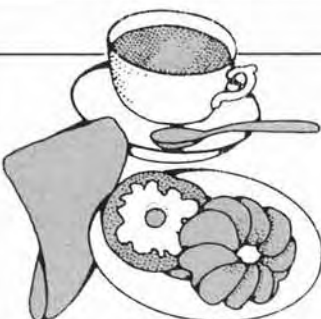
Modern Dance Performance: "Works by and for Alaine Wiltz," 8 p.m., Publick Playhouse for the Performing Arts, \$10 and \$8. Call 277-1710 for info.*

24 SAT

Terrapin Football vs. N.C. State, 7 p.m., Byrd Stadium. Call x2123 for info.*

25 SUN

Women's Soccer vs. Virginia Tech, noon, Denton Fields. Call x2123 for info.



Campus Club Tea and Reception for women faculty, staff and spouses, 2-4 p.m., Rossborough Inn. Call x2928 for info.

Improvisations Unlimited: Dance performance at Terrace Theater, part of Kennedy Center's Open House Arts Festival, 5:45 p.m. Call x4847 for info.

See Productions Lecture: "AIDS Education," Morton Downey, Jr., 8 p.m., Tawes Theater, \$12.50 and \$7. Call x4546 for info.*

26 MON

Applied Mathematics Lecture: "Competitive Dynamics in Connectionist Models," James Reggia, 3 p.m., Colloquium Room, 3206 Mathematics Building. Call x4362 for info.

Computer Science Lecture: "Parallel Numerical Methods for Ordinary Differential Equations,"

C.W. Gear, University of Illinois, 4 p.m., 0111 Classroom Building, corner of Stadium and Paint Branch drives. Call x4244 for info.

Horticulture Graduate Seminar: "Agricultural Education and Its Role in Food Crop Production in Kenya," David J. Symons, 4 p.m., 0128b Holzapfel Hall. Call x3614 for info.

Registration for Winter Lifeline Fitness Club, 8:30 a.m.-6 p.m., Reckord Armory Lobby. Call x3124 for info.

27 TUE

Outstanding Women Faculty/Staff Awards Presentation and Reception for New Women Faculty/Staff, 3:30-5:30 p.m., presentation in room 1400, reception in Maryland Room, Marie Mount Hall. Call x6668 for info.

Field Hockey vs. Penn State, 3:30 p.m., Denton Fields. Call x2123 for info.

International Conflict Management Lecture: "Defense Policy and the Democratic Process," Jose Horacio Juanarena, Minister of Defense for Argentina, 4 p.m., 0204 Architecture Building. Call x2506 for info.

White Mischief, movie, 4 p.m. today, 7 p.m. today through Oct. 2, Hoff Theater. Call x2594 for info.*

Volleyball vs. Virginia, 7 p.m., Cole Field House. Call x2123 for info.

Feminism Lecture: "Feminist Literary Criticism: How Feminist? How Literary? How Critical?" by Susan S. Lanser, 8 p.m., 2309 Art/Sociology Building. Call x3841 for info.

Red Heat, movie, 9:30 p.m. today through Oct. 2, 4 p.m. Sept. 29, Hoff Theater. Call x2594 for info.*

28 WED

Men's Soccer vs. UMBC, 3 p.m., North Fields. Call x2123 for info.

First Look Fair, a showcase of student organizations, services, academic departments & local merchants, 11 a.m.-4 p.m., McKeldin Mall. Call x5605 for info.

Architecture Lecture: Anthony Vidler, Princeton University, 7:30 p.m., Architecture Auditorium. Call x3427 for info.

* Admission charged for this event. All others are free.



COMING ATTRACTIONS



Attention Thespians

The University Theater begins its season with Shakespeare's romantic comedy, "Much Ado About Nothing," October 6-9. The production will be performed by the touring company, "Actors from the London Stage," and presented in association with the Center for Renaissance and Baroque Studies. For ticket information and the rest of the season offerings, call 454-2201.

Subscribe Now

Not sure if theater is your bag? In addition to University Theater, there are other performing arts on campus to enjoy. For information on University Community Concerts, call 454-6534 for info; for Cultural Carnival, call 454-4987.

Dance Concert Will Feature Work of Alcine Wiltz

Working with a former teacher and longtime collaborator, Department of Dance chair Alcine Wiltz will present new works in a concert 8 p.m. Fri., Sept. 23, at the Publick Playhouse for the Performing Arts in Hyattsville. "Works by and for Alcine Wiltz" will feature new works choreographed by Wiltz and Anna Nassif, a University of Wisconsin professor and Wiltz's one-time teacher. Colleagues and graduates of the UMCP department of dance will join Wiltz for the performance of the works. For ticket information call 277-1710.

ARTS AT MARYLAND

Photographic Exhibit of Cape May Will Open This Week

For eight summers, architecture students from UMCP have traveled to the resort town of Cape May, N.J. and worked at restoring the historic Chalfonte Hotel.

This fall, Cape May comes to UMCP through a photographic exhibit which will open Wed., Sept. 21, in the School of Architecture Gallery. It is the first event in a series of School of Architecture-sponsored exhibitions and lectures to take place during the fall semester.

"The Victorian Playground: The People, The Place, and The Architec-

ture of Cape May, New Jersey" will feature some 60 photographs taken in the town during the last two years by members of the Goddard Photo Club. The photographs present a variety of images of the town, conveying both its architectural and social character.

The exhibit runs through Oct. 26. The photo club, which originated at the Goddard Space Flight Center, has a particular interest in conservation issues.

Architecture's fall lecture series will begin with a talk by Princeton University professor Anthony Vidler at



Victorian-style architecture is among the distinctive characteristics of the resort town of Cape May, N.J.

DuPuy Offers Advice on Real World Snarls Along Rockville Pike

If Karl DuPuy's students want to see how urban design is *really* done, they need only follow their professor to the Rockville Pike in Montgomery County.

DuPuy, UMCP associate professor of architecture, is currently working as a consultant for the City of Rockville, where leaders are planning the future of the Pike, one of the region's most congested commercial strips. His work on this familiar piece of real estate represents a case study on the real world challenges of city planning.

In a classroom, designers have the luxury of determining what is simply the best design, but other considerations affect real life projects such as Rockville Pike. Divided community groups and politicians force planners to find designs which are both sound artistically and strike a balance between competing interests.

"It's like teaching. You meet with community groups and political leaders and present the design options available. Then you try to help them learn how to choose the best option for whatever they want to achieve," says DuPuy, who worked on the New York City planning staff for 10 years before coming to UMCP.

"It's easier to do this with students. They come into design with more open minds; in communities people come into it with (agendas) they are reluctant to give up."

In Rockville, city planners are working on an area of the Pike extending from the Twinbrook Metro station to Rockville Center. Heavy traffic and intensive retail and office developments are characteristic of the area. Officials want to find a way to maintain the commercial character of the strip, use the Metro system more effectively, discourage commuter traffic and make the area more attractive, DuPuy says.

City officials also must find a

balance between competing interests. The area business community would like development with few restraints, especially for new office buildings, along the Pike. Neighborhood activists resist new development.

Rockville officials have settled on a compromise that would allow continued development without substantially changing the neighborhood's character. In essence, they will allow office development — the most profitable and attractive option to developers — but only at appropriate densities and with a good mix of retail and residential development, DuPuy says.

Zoning is the tool the city can use to achieve its goal. That's the focus of DuPuy's work on the Pike. He's advising officials in the Rockville planning office and on the city council about zoning options that would best fulfill the city's goals.

"It would be easy for me to say, 'This is the way it should be.' But that may not be compatible with what they want," DuPuy says. "Instead, we look at the land uses, the densities, aesthetic features available, and I say, 'This is the option package; you choose.'"

Sometimes, the choice of officials runs against the planner's advice.

"We've suggested an extension of Jefferson Parkway as part of the project. The logic of such a step is compelling. But the mayor and the council had been elected on a platform which said there would be no extension of the parkway. They rejected the idea for the time being."

DuPuy finds city planning an interesting challenge. The problems are unusual, with many different interests that must be weighed.

"There's a lot of people involved, in the design, so you can't feel so possessive about it. It's not like doing a house. It's not only your own ego invested," he says. ■

7:30 p.m. Wed., Sept. 28, in the Architecture Auditorium. Vidler is author of *Writing of the Walls* and an expert on changes in architectural theory.

Other fall events sponsored by the School of Architecture include:

- Miami architect Luis Trelles will present a lecture 7:30 p.m. Wed., Oct. 19, in the Architecture Auditorium.

- The work of Giuseppe Terragni, a pre-World War II Italian architect whose work strongly influenced American design in the 1960s and 1970s, is the focus of a symposium and exhibit in November. Richard Etlin and Thomas Schumacher of the UMCP faculty and New York architect

Peter Eisenman will participate in the symposium beginning at 2 p.m. Wed., Nov. 16, in the Architecture Auditorium. Models of Terragni's work will be exhibited in the Architecture Gallery Nov. 16-Dec. 20.

- Ralph Lerner, winner of the recent competition for design of the Indira Gandhi Cultural Center, will present a lecture at 7:30 p.m. Wed., Nov. 30, in the Architecture Auditorium.

Gallery hours are Tuesday and Friday 1-4 p.m., Wednesday 9 a.m.-4 p.m. and Sunday 2-5 p.m.

For more information call 454-3427. ■

—Brian Busek

New Theoretical Perspectives Featured in English Lecture Series

The case for studying literary works outside the traditional "canon" of recognized masterpieces will receive a hearing through a Department of English lecture series this year.

This fall, four visiting scholars will present lectures in the series entitled, "The Challenge of Literary Theory," on literary figures, texts and theories that have become subjects as a result of a paradigm shift in literary studies, says Linda Kauffman, associate professor of English and organizer of the series. These issues currently are of keen interest to the academic world, having inspired curriculum changes at several major universities.

Works and perspectives that had been previously received little emphasis such as those of feminists and Native Americans are the subject of the series, Kauffman says. A rather narrow definition of what constituted worthwhile literary texts and research had existed, she argues.

In the last 20 years these subjects have gained increasing attention. At the same time, theoretical approaches have changed, with many scholars now placing greater importance on studying works from the perspective of the political, economic and social conditions in which they were written, as well as examining the impact

on literature of such disciplines as linguistics, psychoanalysis and philosophy, Kauffman says.

The series will begin with Walter Benn Michaels, professor of English at Johns Hopkins University, presenting a lecture on "An American Tragedy or the Promise of American Life" 4 p.m. Thurs., Sept. 22, in LeFrak Hall, Room 2205.

Feminist critic Myra Jehlen, professor of English at Rutgers University, will speak on "The New Literature, the New History and the New Historicism" Thurs., Oct. 6, in LeFrak Hall, Room 2205.

Marxist critic Frank Lentricchia, professor of English at Duke University, will present a lecture on "Don DeLillo—Paranoia, Politics and other Pleasures" Thurs., Nov. 17, in the LeFrak Hall, Room 2205.

Afro-American feminist critic Hortense Spillers, professor of English at Cornell University, will speak on "In the Flesh: A Situation for Feminist Inquiry" Thurs., Dec. 8, in LeFrak Hall, Room 2205.

The series is sponsored by the Department of English and the Graduate School. For more information on the series call 454-2511. ■

Travel-On to Hold Seminars

Campus travelers now have an additional option when making travel plans. UMCP recently contracted with Travel-On to serve as co-vender with Omega Travel to provide full travel services.

On Thursday, September 22, Travel-On will hold a series of seminars to introduce their services. The seminars will be held in the Maryland Room, Marie Mount Hall at 10 a.m. and noon, and in the Elkins Building Atrium at 2:30 p.m.

Both travel agencies can now be reached on campus telephone extensions: Travel-On, x8313; Omega, x2222.

The UMCP Travel Coordinator's office is distributing UM Travel Profiles to campus travelers. Information about seating and airport departure preferences, etc. will be added to the data base of both travel agencies to streamline the reservation process. All persons who complete the profile will automatically receive the newsletter "Travel Notes" and other travel related mailings and information.

CLOSE UP

Biography Explores Bertolt Brecht and His Circle

"Every ten years a great man.
Who paid the bill?"

—Bertolt Brecht

The literary world remembers Bertolt Brecht as a great man.

Few 20th century names are attached to as impressive a body of dramatic texts as that of "Brecht." Such timeless titles as *The Three Penny Opera*, *Mother Courage*, *Galileo*, *The Good Person of Setzuan* and *The Caucasian Chalk Circle* fill the Brecht playbill.

John Fuegi, UMCP professor of comparative literature, can tell you who paid the bill.

Their names include Elizabeth Hauptmann, Margarete Steffin and Ruth Berlau. They are uncredited co-authors of much of what the world knows as the work of "Bertolt Brecht," according to Fuegi.

Fuegi gives these forgotten women their due in his new Brecht biography, *Nothing Immoral: An Intimate History of the Brecht Circle*. The book published by Simon and Schuster/Summit Books in the United States and Penguin Books in England is due out in the coming year.

Fuegi's study of Brecht and his circle of colleagues asserts that much of the work published under Brecht's name in fact received substantial contributions from Hauptmann, Steffin and Berlau. Even a work so thoroughly identified with Brecht as *The Three Penny Opera* received a substantial contribution from a co-worker, Hauptmann.

Yet rarely do you find the names of Hauptmann, Steffin, Berlau on Brecht texts. And when the continuing royalties from book sales and productions of Brecht are divided, nearly all goes to Brecht heirs.

As Fuegi reveals in his book, fate

was as unkind to Brecht's co-workers in life as it is in posterity. The women served Brecht as mistresses as well as co-authors. In all relationships Brecht was the "master" and he invariably thrived as the women suffered.

"This is the group of people that worked in what I call the 'Brecht factory,'" Fuegi says. "While saying that he is dedicated to changing conditions for the world's oppressed, the conditions in his own workshop are subhuman. Brecht becomes almost a Typhoid Mary of the literary world."

Brecht's women, while sharing in the creative work, were required to perform all the drudgery of writing such as research and typing manuscripts. Frozen out of most royalty agreements, they received, depending on Brecht's whim, a pittance for their efforts. As a lover, Brecht insisted on the fidelity of his mistresses, while seeing no need for faithfulness on his own part.

The trail of human wreckage following Brecht was long. Hauptmann and Berlau suffered breakdowns as part of the Brecht circle, while Steffin, wasted by the stress of her times and life with Brecht, died in her 30s of tuberculosis.

Fuegi observes that one might be inclined to defend Brecht because of the difficulty of the times in which he and his circle lived. Brecht, a writer with self-declared Communist leanings, rose to prominence in the German literary world during the same Weimar years in which Hitler gathered political power. The Nazi years forced Brecht and several members of his circle into exile during which they moved deftly through France, Denmark, Switzerland, Finland, the Soviet Union and finally



Bertolt Brecht talks with Ruth Berlau in a 1933 photograph.

the United States, eluding the Gestapo, KGB, OSS, FBI, and CIA.

However, in Fuegi's description, no matter how hasty the departure or the severity of hardships his colleagues endured, Brecht always managed to create an environment for himself much resembling what he had enjoyed as a pampered, middle-class boy in his native Bavaria.

In addition to the main subject, Fuegi introduces readers to the key figures in Brecht's circle. Through extensive research into the lives and writings of women such as Steffin, Berlau, Hauptmann, and Brecht's wife, Helene Weigel, Fuegi often takes his readers into the "Brecht Factory" and examines the playwright through the eyes of those who worked there.

So moved was Fuegi by the stories of Steffin, Hauptmann and Berlau that he is placing half the royalties he receives from the project into a fund for the use of scholars who wish to further study the lives and work of the three women.

Fuegi does not share similar feelings for Brecht. If the late playwright were still alive and turned up on the UMCP faculty, Fuegi imagines "I would want him thrown out on his ear. His behavior with junior colleagues, especially women, would be totally insufferable."

Fuegi calls figures such as Brecht "sacred monsters," persons in the arts who achieve a stature that makes their reputations seemingly invulnerable despite less than inspiring facts about their lives. Like Brecht, F. Scott Fitzgerald, Pablo Picasso and Auguste Rodin all received important assistance in their work that has gone unrecognized — often from persons abused by the artists, he says. Fuegi plans to explore this phenomenon in his next project.

While Fuegi's Brecht emerges as a scoundrel and a somewhat diminished literary giant, Fuegi believes the book should not cast aspersions on the work of "Bertolt Brecht."

Fuegi recalls giving a lecture on Brecht in Berlin in which he had discussed many of the points raised in *Nothing Immoral*. At the end of a lecture, a student, with tears in her eyes, asked how one could approach Brecht's work positively in light of such information.

"I said, 'Say there is a good restaurant where you often eat and enjoy the food. Then one day you have an opportunity to go back into the kitchen and see the conditions under which the people there work. Does this change the way food tastes?' The works remain as brilliant as they ever were," he says. ■

—Brian Busek

Drama of Bertolt Brecht's Life Featured in Film of Fuegi Biography



John Fuegi

Bertolt Brecht "looked like Smiley and loved James Bond" in a favorite phrase of biographer John Fuegi.

Not by chance does Fuegi, professor of comparative literature at UMCP, associate the German playwright with fictional spies.

For much his adult life Brecht sparred with such real life cloak-and-dagger organizations as the Gestapo, KGB, OSS, FBI and CIA, using every trick that his considerable ingenuity afforded him to survive the World War II Europe of Hitler and Stalin and, later America and East Germany during the Cold War. At stake was not only the opportunity to continue his literary efforts, but often his life.

All the while, he pursued his love interests on a Bondian scale. "He was a firm believer in the casting couch approach to direction," Fuegi says.

So intriguing is the personal drama of the dramatist that Fuegi's new

Brecht biography, *Nothing Immoral: An Intimate History of Brecht Circle*, will serve as the basis for a series of motion pictures. Production of the first film in the series begins late this fall in Paris.

A French television cultural channel is backing the film/television series, which is funded at 11 million francs (\$1.7 million). Jorge Semprun, screenwriter of the Academy Award-winning film "Z", is scripting the film, and Austrian director Axel Corti will direct it.

The Brecht films will be made available for worldwide distribution on the Masterpiece Theatre model, Fuegi says. The film is a project of the Visual Press, a film/video production entity based at UMCP and directed by Fuegi and Mitchell Lifton, professor of comparative literature. ■

Help for those Traffic Jam Blues

Each year the Office of Commuter Affairs publishes a helpful series of brochures on housing, transportation and other related concerns. Titles this fall include "Carpooling to UMCP," "Hanging Around" (selected campus resources), "Apartment Directory/Map," "Eating on Campus" and "UMCP Transportation Alternatives." Call x5274 to request copies. Schedules for Shuttle-UM, another service of Commuter Affairs, are available at its office in Room 1195 Stamp Union or can be picked up at the Union Info Center. Director Barbara Jacoby says both evening and day routes have been modified this semester to provide better service for members of the campus community.

COLLEGE PARK PEOPLE

UMCP: For the Olds, a Family Tradition

The community of Berwyn Heights, which lies to the west of the campus, is the home of many UMCP employees and a pool of potential workers.

One is **Doris Olds**, administrative specialist in the Dept. of Geography and Urban Studies and a 15-year veteran of the university.

Olds is also the mother of five children, each of whom has had ties with UMCP either as graduates or employees or both.

Olds joined the university in 1973 following what she calls a career as homemaker, parent, financial advisor and organizational planner for her active family.

Her introduction to the university came in something of a backhanded fashion. When a friend and neighbor who had to go to work to support her family during her husband's illness expressed anxiety about the job application process, Olds agreed to accompany her to the campus personnel office.

To her surprise, Olds received a job offer as well. Initially, she did not accept employment since it was summer and her sons, then eight and 11 were at home. Soon thereafter, however, she had another offer. "The word was out through the university

grapevine that another Berwyn Heights resident was a potential worker," she says.

In September 1973 she was interviewed and hired as a clerk in the office of faculty services at UMUC. From there, after working her way up to a supervisory position, she joined the Mathematics Dept.

"I then decided I would like to work with student services, so I accepted a position with experiential learning programs which helps students learn by experience what they might want to gear their academic training toward. I worked there for four-and-a-half productive years.

"I then felt I needed to broaden my knowledge into more administrative fields and accepted a position with my current employer, the Geography and Urban Studies Department. I have gained a broad knowledge not only in administration but in academia, public relations and personnel and faculty management," she says.

One of her newest and most interesting assignments, Olds says, is editing and publishing *Geography and Urban Studies News*, the department's two newsletters.

"I have always felt that you reap

your own reward in life, and even though I have put a lot into my career at the university, my reward has been great through the many good friendships, wonderful working relationships with co-workers, respect, self-satisfaction and knowledge that I have gained in the 15 years I have spent at Maryland," she observes.



Doris Olds

AL DANEGGER

Although she has lived in a new home in Annapolis for the last five years, Olds has both Berwyn Heights and family ties to the university.

Her oldest daughter **Sharon** holds both B.S. and M.Ed. degrees from UMCP in early childhood education. She is currently vice principal of the Mt. Harmony School in Calvert County and is attending a NOVA program to earn her doctorate in educational leadership.

Second daughter **Cheryl** worked her way through college using what Olds calls one of the best fringe benefits available to university employees — free tuition. Cheryl worked full-time as a payroll personnel clerk at the university's health center and went to classes at night at UMUC. She is now a Prince George's County parole officer.

Daughter number three, **Karen**, is working full-time as an appointment clerk at the campus health center.

Sons **Robert** graduated from UMCP with a degree in business administration and **Ronald** works in the campus' Physical Plant's air conditioner shop as part of an apprenticeship program.

For the Olds and her family, the campus connection is a strong and lasting one. ■

—Tom Otwell

College Park People: More from Berwyn Heights



Joyce Taylor, Lori Panko, and Cerne Lung

Doris Olds is not the only campus employee with a Berwyn Heights connection.

At least four staff members of the Athletic Department also have Berwyn Heights addresses. **Dana F. Delaney**, secretary to the executive director of the Terrapin Club, has worked at

UMCP for 14 years. **Joyce Taylor**, a 15-year veteran of the campus workforce, is secretary to Athletic Director Lew Perkins.

Cerne Redd-Lung is lacrosse coach Dick Edell's secretary. Redd-Lung has worked at UMCP for 16 years. She also was a secretary and

receptionist with the Washington Redskins for 12 years. **Laurie Panko** is a secretary in the department's academic support unit.

Pat Baker works as a secretary in the Department of Counseling and Personnel Services of the College of Education and **Peggy Webster** is

word processing supervisor for Loretta Wertheimer, assistant to the Vice President for Academic Affairs.

Eunice Burton is administrative aide to Roger Bell, director of the Astronomy Program. She recently celebrated her 20th year with UMCP, 11 of which have been with Astronomy.

James E. Bryan is a storekeeper for the Grounds Division of Physical Plant and **Betty Puceta** is a secretary with the Dept. of Hebrew and East Asian Languages and Literatures.

Rita Riddle joined the university in 1965. She is currently administrative aide in the Institute for Governmental Service. In 1975 **Mary Ringle** was a Terp Service temp. Two years later she joined what was then known as the Budget Office as a full-time employee. Today she is administrative aide to James Hyatt, assistant vice president for Resources and Budget.

Berwyn Heights is also the hometown for members of the UMCP faculty, among them: **John Q. Adams**, professor and director of graduate studies, Dept. of Economics, **Richard Ahrens**, professor of human nutrition and food systems, **Ivo Babuska**, research professor, IPST, and **Richard Berg**, supervisor of technical support services, Dept. of Physics and Astronomy.

We are certain this isn't the last word from Berwyn Heights and we look forward to hearing from others with this connection. ■

AL DANEGGER

Double Honors Go to Business Professor

Lee Preston, a professor of business and public policy and the director of the College of Business and Management's doctoral program, was presented two awards last month by the Academy of Management. Preston received the Sumner Marcus Award for outstanding contributions to the academy's Social Issues in Management Division. He also received the Howard W. Chase Book Award for the 1975 volume, *Private Management and Public Policy* which he coauthored. The award is for publications more than ten years old that have had a major impact on the social issues/public policy fields.

For Friends of Women's Studies

All new women faculty and staff are invited to attend the Women's Studies Assembly of the Whole, a reception from 3 to 5 p.m. in the Maryland Room of Marie Mount Hall on Friday, Sept. 23. With a theme of community-building, the assembly will provide opportunities to meet Betty Schmitz, new assistant to Acting President Kirwan for women's issues, and Sandra Greer, professor of chemistry and author of the Greer Report on undergraduate women's education. Call x3841 for info.

HOTLINE Links Former Students With Professor and Educational Process

When his former students and business acquaintances have technical questions relating to management accounting issues, they have Lawrence A. Gordon to turn to.

Gordon, Ernst & Whinney Alumni Professor of Accounting in the College of Business and Management, says that over the years he has continued to receive telephone calls on a regular basis from ex-students: "Calling the professor for help has become quite common," he says.

And, as the calls kept coming in, the desire for an on-going ability to call the professor became more and more obvious, he notes. It was at that point that the UMCP professor baptized the process with the name, "Gordon's Management Accounting HOTLINE."

Gordon, who has won numerous awards for his teaching expertise, is delighted with the situation. He says he has always argued that formal education should not end with a course or a degree. "Higher education is not a sort of vaccination intended to prevent economic poverty that can be forgotten once the student leaves the classroom," he says.

The idea of the HOTLINE just evolved rather than resulting from some sort of master plan, Gordon says.

Typical of the kinds of questions he fields over the HOTLINE are: In measuring divisional performance, should our company switch from using a return on investment to either residual income or a cash recovery rate? How should our organization go

about developing and implementing a decision support system for capital expenditure decisions? How can managerial accounting techniques be more effectively used in governmental budgeting?

Gordon defines management accounting as a subfield of accounting concerned with "the design and use of accounting information systems to support managerial planning and control."

He treats the subject as interdisciplinary in nature and does not claim to have the answers to all the issues raised. However, even when he doesn't know the answer raised by a HOTLINE caller, Gordon usually can provide specific references that can help. In fact, he says, calling the pro-

fessor on a management accounting related problem can usually save the caller days, if not weeks, in researching an issue.

While university graduates continue to expand their knowledge with on-the-job training, Gordon says his Management Accounting HOTLINE is evidence that a university's contribution to the education process also continues after students leave the campus.

"Institutions of higher learning, through mechanisms such as this one, make educational contributions to their students on a continuing basis and through them contribute to the business world, the economy, and society as a whole," he says. ■

Center for Entrepreneurship Offers Seminars

The Michael D. Dingman Center for Entrepreneurship at the College of Business and Management, has announced its 1988-89 series of seminars.

Beginning with its September workshop on locating sources of new venture capital, the center plans to conduct monthly seminars, each designed to help participants with growth in their businesses. Call 454-5577 for seminar reservations.

Correction

The second paragraph of the page 6 story in the Sept. 12 issue of *Outlook* — "Changing technologies spark interest in fire protection engineering" — was inadvertently dropped from the story. The paragraph reads:

They also became the first members of a second generation of graduates from the department. Their fathers, Ralph Collin ('64) and Arthur Cote ('65), also earned degrees in Fire Protection Engineering. *Outlook* regrets the error.

Contract Approved for Animal Sciences Building

Governor William Donald Schaefer announced the Aug. 24 Board of Public Works approval of a \$13.6 million contract for the first phase of construction of an addition to the Animal Sciences/Agricultural Engineering Building.

The 75,000-square-foot addition will be used as office, lab and classroom space. It will be connected to the present Animal Sciences Building on Regents Drive. The dairy barns at that location will be demolished to accommodate construction of the new facility.

Construction of the two-year project should begin in mid-September.

Fall Booksale Planned

The UMCP Libraries will hold their annual Fall Booksale October 6 in front of McKeldin Library (rain date is October 7). Volunteers are needed for one hour tours at the sales table from 9 a.m. to 2 p.m. Contact Anna Bryan or Stan Stanek at x3022 or x3023 not later than September 28.

Keep those Letters and Cards Coming

From its inception *Outlook* has been committed to being responsive to you, our reader. Yes, we do have a letters to the editor section (see below!). Yes, we will publish signed opinion pieces. Just let us know what you are thinking about, happy about, concerned about, mad about. We need three weeks lead time to get material into print. Our address is: Editor, *Outlook*, 2010 Turner Lab, our phone x5335.

Dear Editor,

I enjoyed the Sept. 6 edition of *Outlook*, particularly the Faculty/ Staff Club report. I feel lot HH is a good location for walking and driving. Sincerely,
John G. Carroll
System Programmer
Computer Science Center

Dear Editor,

Your effort to encourage dialogue adds a valuable dimension to the campus community. I wish you continued success.
Jean Greenwald
Public Information Coordinator
Center for International Development and Conflict Management



The Department of Resident Life held its 9th annual McKeldin Mall Event for new residents Sept. 3. The people-pyramid building contest was one of the featured events in the "crazy olympics."

Scholarship Established for Children's Librarianship

The College of Library and Information Services has received a \$21,000 grant from the Noyes Library Foundation to establish a scholarship for a student interested in children's librarianship. The College expects to award the first Noyes scholarship in the fall of 1989.

The original Noyes Library was established in Kensington, Maryland,

in 1893 by Crosby Noyes, editor and publisher of the *Washington Evening Star* and Brainerd Warner, developer of Kensington. Today the Noyes Library, now a branch of the Montgomery County Library System, is the only all-children's library in the metropolitan Washington area.